



**GFC WE CARE**  
COMMUNITY CONNECTION

**GFC We Care Connection is committed to be an agent of change in our community. Partnering with us will help build better, brighter futures for the next generation. Donating to the program of your choice will continue to provide programming which will have a direct and lasting impact upon youth and families.**

**MAKE A DONATION TODAY AT  
[WECARECONNECTION.ORG](http://WECARECONNECTION.ORG)**





**Revitalizing our community,  
actively engaging and working  
collaboratively with business  
partners and community leaders  
bridging the gap between education,  
wealth and health and wellness in  
vulnerable communities in St. Louis  
County and St Louis City.**

**Offering education, training,  
resources, and supportive services for  
underserved families. Helping break  
the cycle of poverty on individual,  
family and neighborhood levels.**

# HOW TO LAUNCH A MOCK BUSINESS CLASS

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A survey of 500 adult entrepreneurs found that 13 percent started their first business at the age of eighteen or younger. "Fear of Failure" is a prime concern of 67 percent of teens, who say it might stop them from starting a business. (Alaska Business)

## In this class students ages 13-19 years old will learn:

- How to choose a business name.
- How to define their businesses brand.
- How to design a mood board, brand kit, logo, business cards, basic website and a business presentation.

## Students will learn valuable skills such as:

- Graphic Design
- Web Design
- Branding
- Color
- Typography
- Marketing

## Where does my donation go?

Donations go to provide resources for laptops, tablet computers, and computer software to help our youth design and build websites to launch businesses. The model is designed to generate income for the youth to help further their education and/or entrepreneurial goals and interests. Help us as we support and encourage our future leaders. **All donations are tax deductible.**



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*You can do it!*

## PLAUSIBILITY TUTORING

GFC WE CARE COMMUNITY CONNECTION

**FREE** *in-person or virtual tutoring for students in  
1st-12th grade by trained professionals.*

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One out of every five citizens in our community is below the poverty level with a graduation rate for high school seniors of 77%. A serious crime is committed in our city every eight hours. These statistics suggest an economic nightmare, crime-ridden, education deficient neighborhood.

What may seem beyond the realm of plausibility, or even that change is not possible, couldn't be more wrong. We want to break cycles of poverty and our children's education is key but it requires resources. That is why we need your donation- so that we can have a better chance at success in our schools and in life-long learning for all students in our school district.

### **Where does my donation go?**

Your tax deductible donation helps us purchase educational material such as school supplies and chrome-books to assist with our children's educational future, and provide lunches as part of the in-person tutoring program.

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WECARECONNECTION.ORG**

***Revitalizing our community  
by offering education,  
training, resources, and  
supportive services for  
underserved families.***





# BLACK MASCULINE MENTAL HEALTH CLASSES

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Expectations surrounding Black masculinity, such as the requirement to be strong, have often prevented Black men from seeking mental health care. It's no secret that exposure to racism and discrimination is linked to various adverse mental health outcomes. As mental health challenges continue to rise in this community, some Black Americans still aren't receiving the mental health care and treatment they may need.

In this class you will learn to understand the social construction of race and gender, identify social and environmental factors which may negatively impact Black men, increase awareness of your own culture, gain knowledge of the history of systematic oppression of Black men, and discuss strategies for providing empowerment.

## Where does your donation go?

Donations go to provide students with the materials needed for the class. **All donations are tax deductible.**



# FINANCIAL EMPOWERMENT CLASS

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Being financially literate is crucial to establish a strong foundation for handling money.

Young adults who receive financial education are less likely to carry credit card debt, and more likely to apply to and receive grants and financial aid. - Council for Economic Education

Less than 17% of students were required to take at least one semester of personal finance in high school. -Council for Economic Education

About 55% of adults are financially literate in the United States, Canada, France, Germany, Italy, Japan, and the United Kingdom. -Standard & Poor

One in four parents reported that they never or almost never talk to their kids about household finances. -Guidant

In our course, students learn the foundations of money management, budgeting, saving, investing, debt and more.



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# INTERPERSONAL SKILLS WORKFORCE READINESS WORKSHOPS

Sponsor a student in an underserved community and help them to attend an Interpersonal Skills Workshops throughout the year.

In this workshop students will learn the four core personality types. They will discover how to motivate others, read people, improve relationship, develop self-awareness and leadership skills and more using the color code method!

## Where does your donation go?

Donations go to provide students with the materials needed for the workshop: A Color Code Personality Assessment with a Comprehensive Analysis, a Participant Workshop, a set of Color Code Pocket Reference Cards, a Pie-chart, a Name Tag with Color Code profile results and a Color Code Audio CD. **All donations are tax deductible.**



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"The interpersonal Skills Workshop taught me to be more aware of my color and aware of other peoples colors. It taught me the traits I inhabit due to my color. The workshop also showed me that I should be more aware of the bad traits I have that are native to my color and that I should strive to replace them with healthier and better traits of others colors to become a more neutral person overall." - Jordan



# DECODING THE COLORS OF LEADERSHIP WORKFORCE READINESS WORKSHOPS

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Sponsor a student in an underserved community and help them to attend an Decoding the Colors of Leadership Workshops throughout the year.

In this workshop students will learn the four steps:

Step 1: Get Yourself

Step 2: Get Truth

Step 3: Get Over Yourself

Step 4: Get Others

## Where does your donation go?

Donations go to provide students with the materials needed for the workshop: a Character Code Profile Assessment, a Decoding The colors of Leadership Participant Guide, a Playing Life to Win a Game Plan, and a Self-Development book by Dr. Taylor Hartman. All donations are tax deductible.



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"The color code workshop was an big help to me it helped me find better ways too understand myself and how to get myself. I wish everyone could do it because it helps you unlock many part of yourself that you didn't know where there and it helps you understand who you are. The atmosphere of the color code workshop was awesome everyone was having fun and there was great energy flowing. I definitely recommend this program to anybody that wants to get a better understanding of other peoples view points on different things. This program makes you an overall great person." - Daniel





# STEM CLASSES LEARN CRITICAL THINKING AND INNOVATION SKILLS

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Learn Critical skills for Life Success in science, technology, engineering , math, finance, and communication.

In today's competitive global world, you need specialized knowledge in few disciplines to survive and excel. This STEM class teaches critical thinking and innovation. Provides unique opportunities for teamwork and helps students develop Project Management Skills.

## Where does my donation go?

Donations go to provide resources for laptops, tablet computers, and computer software to help our youth further develop their knowledge. **All donations are tax deductible.**



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**GFC WE CARE**  
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## **Sponsorship Levels:**

***Premier Sponsor: \$1,000***

***Recognition on our Website (1 year)***

***Recognition on our Facebook (1 year)***

***Recognition in the Evening of Elegance Program***

***Corporate Sponsors: \$700***

***Recognition on our Facebook (3 Months)***

***Recognition in the Evening of Elegance Program***

***Supporting Sponsors: \$500***

***Recognition in the Evening of Elegance Program***





**If you believe in yourself  
anything is possible!**



# **GFC WE CARE**

**COMMUNITY CONNECTION**



**Where do I go to donate?**

*Visit us online:*  
***[wecareconnection.org](http://wecareconnection.org)***

*Mail Check to:*  
***GFC We Care Community Connection  
2200 N Highway 67 Unit 2397  
Florissant, MO 63033***